Cell phone use on the aircraft is a bad idea...
As a flight attendant, i believe that allowing passengers to use cell phones would create an even more stressful environment. People are already stressed, and adding a rude and loud talking passenger nearby could push someone over the edge.
Also, terrorists would be able to plan attacks more easily with cell communication. Furthermore, it could hender a flight attendant's duties during emergencies, evacuations, or even regular flight operations.
And do they REALLY know that cell usage DOES NOT interfere with navagational equipment? On certain types of aircraft it might; the general traveling public will not be able to differentiate between the types of a/c and will not understand why they could use it on some but not others; thus adding to the f/a's job! In conclusion it's a really bad idea.